

## **Press Release 11<sup>th</sup> January 2011**

### **EyeMags – the largest App Factory in the World**

EyeMags (eyemags.com), the mobile content apps generator for all mobile phones and devices, announces today that it is the largest App Factory in the world. We've already have more than 10K different applications created and since for each app we build 7 different variants to suit every device we have in some measures 70K applications. We feel this is very substantial and its' popularity is growing rapidly world wide. Because EyeMags support both high end and less capable devices we see the service's popularity exploding everywhere from India, Indonesia, the Middle East as well as massive take up in the US and Europe.

EyeMags is used by ordinary people for free for creating and downloading and by professional people in agencies and app development houses as well as publishers use us to create apps quickly knowing they work on all devices.

### **About Alibro Ltd**

**Alibro** was formed in Oct 2009 as a spin off from the 4 year old VC funded startup RefreshMobile Ltd (with Mippin.com as their product). Alibro was founded by Robin Jewsbury, who was the co-founder of RefreshMobile. Alibro's purpose is to further the development of EyeMags.com and become the You-tube for Mobile Apps.