

Press Release 25th March 2010

EyeMags – support for the iPad

EyeMags (eyemags.com), the mobile content apps generator for all mobile phones and devices, announces today support for the iPad. It's now possible for anyone to build applications for the iPad and for the professional publisher using the recently released "EyeMags Pro" version, the professional publisher can also fully brand their apps within the builder user interface.

EyeMags allows publishers to create apps on the EyeMags website, which can then be downloaded onto the iPad and most mobile phones. On the iPad and iPhone these apps use the HTML5 application manifest which allows these webapps to be fully installed on the device and work without a network connection. Because the apps are "installed webapps" they are installed from the eyedmags server and the pain of dealing with iTunes Appstore is negated.

To support the iPad variant a new site called iPadMags.com has been created where user can see 2 video adverts showing what is possible and in order to help content owners get their content on the iPad for the April 3rd release date iPadMags.com is offering a bespoke app building service to get content live quickly.

The iPad capability is also released to EyeMags partner site <http://mobilemags.360fashion.net> a site dedicated to creating magazines for the fashion industry.

About Alibro Ltd

Alibro was formed in Oct 2009 as a spin off from the 4 year old VC funded startup RefreshMobile Ltd (with Mippin.com as their product). Alibro was founded by Robin Jewsbury, who was the co-founder of RefreshMobile. Alibro's purpose is to further the development of EyeMags.com and become the You-tube for Mobile Apps.

EyeMags websites: www.ipadmags.com and www.eyemags.com