

Press Release 27th August 2010

EyeMags – support for the Android and Bada phones

EyeMags (eyemags.com), the mobile content apps generator for all mobile phones and devices, announces today support for the Android 2.1 and above and Samsung Bada Wave phones. EyeMags now has comprehensive support for nearly every phone and mobile device on the market from iPad, iPhone, and most other phones.

The Android and Bada solution involved using “fat” webapps. These are highly functional websites built using Javascript and CSS (including some HTML5 capabilities). EyeMag’s already also uses J2ME for other phones solutions too. The result is a publisher creates an app once, presses publish and then apps are created in multiple technologies for multiple platforms.

Furthermore EyeMags can take any of it’s apps and package them up as native applications for delivery from manufacturer’s and operators’ appstores. EyeMags has only recently begun this activity but already have more than 10 apps for sale from manufacturer and operators appstores and are seeing approaching 1,000 purchased downloads every day and this is growing fast. Overall since forming the new company last Oct nearly 6M EyeMags have been downloaded, nearly 1M from Nokia’s OviStore.

Robin Jewsbury CEO of EyeMags said “Anyone who has great content that they want to deliver to mobile phones should consider eyemags.com as the platform to deliver their content and make money from it. They can experiment with the platform for free. If they want to make money by selling their apps then contact us at info@eyemags.net and we can get them making money from appstores all over the world.”

About Alibro Ltd

Alibro was formed in Oct 2009 as a spin off from the 4 year old VC funded startup RefreshMobile Ltd (with Mippin.com as their product). Alibro was founded by Robin Jewsbury, who was the co-founder of RefreshMobile. Alibro’s purpose is to further the development of EyeMags.com and become the You-tube for Mobile Apps.